



theAlliancegroup

a professional employer organization

April 8, 2020

Dear Fellow Business Owners:

The past month has been as much a blur for us as it has been for you. Our dedicated staff has worked long hours to help clients navigate an event none of us have experienced in our lifetimes. It's a privilege to provide our services in normal times, even more so in a time of crisis.

At the end of one of these long days, we recalled our favorite series from the Peanuts comic strip. It was Linus writing his annual letter, making assurances that his pumpkin patch had the most ardent believer in the Great Pumpkin.

Since we founded it 23 years ago, Alliance has grown into what we fondly view as a very special pumpkin patch gathering of truly exceptional people. Mostly comprised of professionals and entrepreneurs, our clients are ardent believers in opportunity, becoming the family-owned businesses that are the backbone of our economy.

The rule book for that economic system has been thrown out the window. The speed at which it came upon us has everyone scrambling to plan for continuity of business operations and the often complex human resources and benefits questions.

Clients are friends. For both of us, and our associates, this is a matter of the heart. Our human resources professionals stand ready to do anything and everything to help you through this crisis. Whether it falls within our normal services or not, please call upon us. If your challenge falls outside our area of expertise, we will work with you to find someone who can help.

We also welcome non-clients to call or email questions. As with other economic crises, we are confident that our region will emerge from this unprecedented event faster than the rest of the country. We want to be a part of assuring that outcome by helping to interpret the dizzying array of legislation, executive orders, health declarations, and the SBA regulations.

For business owners, this period is a pressure cooker. We're here to listen to you. We're even here to cry with you. Then make a plan and get to work for you. These are not normal times, so we are not keeping normal hours. You may call Mike's cell at 402-216-9091 or email michaelm@myalliance.group at any time.

In his letter to the Great Pumpkin, Linus wrote that more people believed in Santa because he had better press. In the same sense, the current cloud of gloom also has better press. We WILL get through this difficult time. Stay healthy, stay positive and call upon us to help in any way we can.

Very truly yours,

Carolina and Mike Mapes